



2021 Olde Town District Activity Snapshot

The Olde Town Steering Committee (OTSC) was formed through the efforts and adoption of the [2014 Olde Town Revitalization Plan](#). The purpose of the Committee is to represent the businesses, property owners, and residents of the Olde Town district to work on behalf of advocacy in the areas of economic vitality and public improvements.

District Ambassador

2021 marked the 1-Year Anniversary of the Olde Town district Ambassador; designated as Teresa Vieira, owner of Peaks N Pines Brewing Company. In this role, she worked among the City of Fountain (COF) and Fountain Urban Renewal Authority (FURA) to advocate on behalf of needs in the district. We thank Teresa for her passion and commitment to Fountain and the greater Valley community; with the Ambassador serving as a rotation basis.

Contact info: 719-650-9132 or businessoffice@peaksnpinesbrewery.com



District Collaboration:

Ohio Avenue Placemaking Campaign

The PlaceMaking 2.0 Campaign findings report was debriefed with City Council, Boards and Commissions and the Public in Q2 2021; denoting 6 symbolic activities already transpired. “Pilot” PM 2.1 ideas include: beautification, space activations, arts/culture, and urban trails for the district.

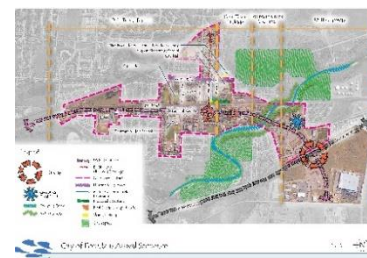
To learn more, please visit:

<https://www.fountaincolorado.org/cms/One.aspx?portalId=6004447&pageId=8300317>

Small Business and Economic Vitality

The OTSC worked on behalf of two initiatives with the City of Fountain, to include:

- Letters of Support for *two* CDOT Revitalizing Main Street Grants; Main/Ohio Intersection Public Improvement Project; awarded to the City of Fountain
- #ARTSmth awareness program in Olde Town; co-funded by the Cultural Arts Office of Pikes Peak and local business district sponsors



Business Resiliency

- Business outreach/education on COVID aid funding via the City’s Business Impact Assistance Program (BIAP)
- Property participation in EPA Brownfields Program for site(s) redevelopment/revitalization
- Peaks N Pines Brewery celebrates 2-Year Anniversary

Business Support Activities

- [Community Events Calendar](#)
- Summer Market Series (May – October)
- 51st Anniversary Labor Day Parade/festival
- Trunk n Treat on Main Street (October)
- LightUP the Holidays (November – January)

Capital Improvement Project Advocacy:

- New Signaled Intersection for traffic management within district; Indiana Ave. and US 85/S. Santa Fe Ave.
- Front Range Trail Connectivity Master Plan co-funded by PPACG
- [Olde Town and Gateway Improvements Timeline](#)

COF Directional Map – An all-encompassing [Directional Map](#) for residents and visitors.

COVID

COVID: During the year of 2021, the Steering Committee meet 4xs due to COVID public health and safety cautionary measures.